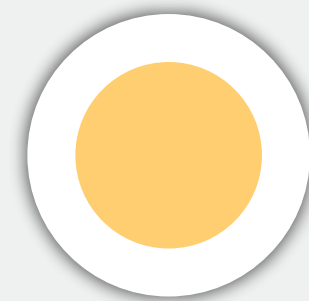# WordPress Website Creation

Learn How to Create Impressive WordPress Websites, Without Writing a Single Line of Code.

Course Description

Welcome to IDT's WordPress Course!

In this course, we'll take you on a journey through WordPress, the powerful platform that makes building websites a breeze.

But wait, there's more! Our course goes beyond the basics, diving into advanced topics like SEO and e-commerce integration.

Discover how to optimize your site for search engines and even set up your own online store to sell your products or services.

So, what are you waiting for? Join us on this exciting journey and let's transform your ideas into stunning WordPress websites that stand out from the crowd.

Get ready to unleash your creativity and make your mark on the digital world!

INSTITUTUE OF DIGITAL TECHNOLOGY

Course Duration
Total 3 Month's & 2 Days/Week
3pm to 6pm

Learning Mode
Physical Classes

Course Fees
Rs. 15000 / month
Total Course Fee Rs. 45000

Target Audience

Marketing Executives, Managers, Administrative Staff, Solopreneurs, Graphic Designers, Content Creater, Web Developers, and Individuals who want to learn how to create, customise, and maintain a WordPress Website.

INSTITUTE OF DIGITAL
TECHNOLOGY

Course Highlights

In this 3-Months WordPress Website Creation Course, you will learn:

- How to create a professional and modern-looking website

- How to design landing pages that engage users and increase conversions

- How to set up an eCommerce online store within WordPress

- How to enhance your website functionality with recommended and popular WordPress plugins

- Basic on-page Search Engine Optimisation to improve a website's search engine-friendliness

- How to maintain and properly manage a WordPress website including how to backup, secure, and diagnose any potential issues

- And much more

INSTITUTUE OF DIGITAL TECHNOLOGY
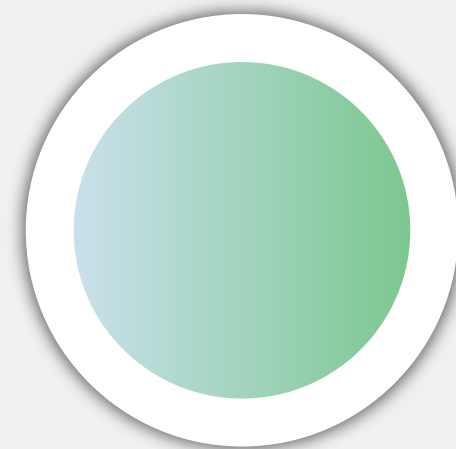
Course Objectives

By the end of the class, trainees will be able to:

- Describe software requirements to create a WordPress website

- Install WordPress software, plugins and themes

- Create functional web pages that address business and user needs and organise them onto the main navigation menu

- Design landing page wireframes and build landing pages using drag and drop page builders

- Evaluate and review WordPress theme or plugin conflicts that may impact website performance

- Boost website security, backup and update a WordPress website

- Produce and review a basic WordPress design documentation for website managers

INSTITUTUE OF DIGITAL TECHNOLOGY

Certification

Certification of Completion by IDT will be awarded to candidates who have demonstrated competency in the WordPress Website Creation course assessment and achieved at least 90% attendance.

INSTITUTUE OF DIGITAL TECHNOLOGY

WORDPRESS WEBSITE CREATION COURSE

CERTIFICATE OF COMPLETION

This certificate is awarded to

YOUR NAME

For Successfully completing the Wordpress Website Creation Course
[aligned to the Skills Framework Software Design]

(dd-mm-yy)

Date

10 YEARS

Name
Training Director

INSTITUTUE OF DIGITAL TECHNOLOGY

Course Outlines

Introduction to Website Building

- Why do you need a website?
- The 3 essential elements to create a website
- What is a content management system (CMS)?

Domain Names

- Domain name registrars
- Types of domains
- How to buy a domain name

Web Hosting and Servers

- Web hosting and server providers
- Types of servers and web hosting plans
- How to purchase a web hosting plan
- How to point/link a domain name to the web hosting server
- Types of control panels within a web hosting server

INSTITUTE OF DIGITAL
TECHNOLOGY

Course Outlines

WordPress Pages

- What is a Page?
- Essential pages to create on a website (Home, Products/Services, Blog, About Us, Contact Us, Privacy Policy, etc.)
- How to set up a main navigation menu
- How to create a wireframe of a landing page
- Creating landing pages using drag and drop page builders

WordPress Pages

- Managing your media library
- Creating contact forms

WordPress Pages

- What is a Post?
- Posts vs. Pages
- How to create post categories and post tags

WordPress Posts

- How to create a Post
  - Types of header text
  - Insert image and image alt text
  - Image video from youtube
  - Image video by uploading it
  - Choose category
  - Create tags
  - Insert featured image
  - How to publish a post
  - Creating a blog page to archive all posts under

Course Outlines

Setting up WordPress

- How to install WordPress
- Configuring settings for WordPress
- Configuring WordPress users

WordPress Plugins

- What are plugins in WordPress?
- Free Plugins vs. Premium Plugins
- How to install plugins
- Recommended WordPress plugins to install

WordPress Themes

- WordPress Themes
- Free themes vs. premium themes
- Recommended WordPress themes with page builders
- How to install a WordPress theme
- Introduction to Parent and Child themes
- How to keep your WordPress theme updated

WordPress Themes

- The basics of setting up a theme in WordPress
  - How to change the logo
  - How to change the menu sizes
  - How to change the footer widget
  - How to change the sidebar widget
  - How to change the copyright text

INSTITUTE OF DIGITAL TECHNOLOGY

Course Outlines

Website Speed Optimisation and Troubleshooting

- How to troubleshoot your website to find the errors on your website

- What are the list of things to check before launching your website

- How to check the page loading time of your website

- How to improve reduce loading time by using Lite Cache plugin
- How to improve your page loading time

Search Engine Optimisation (SEO)

- How to do OnPage SEO

- Basic setup for the Yoast Plugin to start SEO

- What are the Keywords and Tags need to use to rank the website

Website Migration

- How to migrate website by manual method

- What are the basic steps to migrate website by manual method

- How to migrate website by using Updraft Plugin

- What are the basic steps to migrate website by Updraft Plugin

INSTITUTE OF DIGITAL TECHNOLOGY

Frequently Asked Questions

INSTITUTUE OF DIGITAL TECHNOLOGY

? Will I receive a certificate upon completion of the course?

Yes, upon successfully completing the course requirements, you will receive a certificate of completion that you can showcase your WordPress development skills on your resume.

? What career opportunities can I pursue after completing this course?

Upon completing this course, you'll have the skills and knowledge to pursue various career paths, including WordPress developer, freelance web developer, and more.

? Do I need any prior coding experience to take this course?

No coding experience is required, but having a basic understanding of HTML and CSS will be helpful. You need to have knowledge of how to use your laptop.

? What should I bring with me to the course?

Simply bring your laptop, a notebook, and a pen for notes, and your curiosity and eagerness to learn.

Wordpress Website Creation

APPLY NOW